



## SPONSOR OPPORTUNITIES 2020

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American Cancer Society, Mid-South Division

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Phone 251.344.9858 ♦ Fax 251.344.9882

[www.cancer.org](http://www.cancer.org)

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## The Facts

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### WHAT

Enjoy a fanciful game of croquet on the lawn while overlooking Mobile bay at the breathtaking Grand Hotel Marriot Resort. Freshly mowed grass, crisp white linen attire, and a sea of ladies and gentlemen in hats make for a scene reminiscent of yesteryear. Guests will delight in socializing amid delectable cuisine, festive vintage libations, and an auction suitable for a grand occasion and for such a most gracious cause.

### WHERE

Grand Hotel Marriot Resort, Golf Club and Spa

### WHEN

Sunday, April 26, 2020

1:00 P.M. - 4:00 P.M.

### WHO

Join over 200+ attendees including local and regional executives, physicians, business professionals, and other influential members of the community. Anyone interested in networking with potential clients, enhancing marketing opportunities for their business, or gaining positive exposure as a partner with the American Cancer Society should sponsor this event.

### WHY

According to the American Cancer Society, approximately 1.7 million new cancer cases are expected to be diagnosed this year. Over 500,000 Americans will lose their battle with the disease. The American Cancer Society is committed to changing these devastating odds. Proceeds from Croquet & Cocktails will support the American Cancer Society's mission to save lives, celebrate lives, and lead the fight for a world without cancer.

*Croquet & Cocktails* is organized by a volunteer committee. Space is limited, and tickets sell fast, so make plans now to attend and be a part of the excitement.

# Sponsor Opportunities

## Presenting Sponsor - \$15,000 (1 available)

- ❖ Sponsor name/logo listed in event program as Presenting Sponsor
- ❖ Sponsor name/logo listed on sponsor board as Presenting Sponsor
- ❖ Sponsor listed in event program as Presenting Donor and will receive interior cover pages and back page advertisement in program
- ❖ Sponsor name or logo listed on the front page and the sponsor page of the *Croquet & Cocktails* website
- ❖ Sponsor name listed on 200 event posters
- ❖ Fourteen Tickets (14) to attend *Croquet & Cocktails*
- ❖ Opportunity to have Two (2) Croquet teams of two (2) to play at the event
- ❖ Sponsor logo listed on Facebook page as Presenting Sponsor and opportunity for video clip
- ❖ Inclusion in donor acknowledgement to be published in select local publications following event
- ❖ Sponsor name listed on (2000) invitations mailed to prominent households and businesses and all print materials as “*Croquet & Cocktails* Presented by” your Company
- ❖ 30 Car Clings promoting the *Croquet & Cocktails* with Sponsor logo
- ❖ Opportunity to showcase Sponsor products at event
- ❖ Opportunity for Sponsor to be a part of opening ceremony at event
- ❖ Opportunity for Sponsor to receive special recognition in pre-event and post-event publicity

## Diamond Sponsor - \$10,000 (2 available)

- ❖ Sponsor logo listed in event program as Diamond Sponsor
- ❖ Sponsor logo listed on sponsor board as Diamond Sponsor
- ❖ Sponsor will receive a full-page advertisement in program
- ❖ Sponsor logo on the sponsor page of the *Croquet & Cocktails* website
- ❖ Sponsor name listed on 200 event posters
- ❖ Twelve Tickets (12) to attend *Croquet & Cocktails*
- ❖ Opportunity to have Two (2) Croquet teams of two (2) to play at the event
- ❖ Sponsor recognition on stage during program at *Croquet & Cocktails*
- ❖ Sponsor logo listed on Facebook page as Diamond Sponsor
- ❖ Sponsor name listed on (2000) invitations mailed to prominent households and businesses and all print materials as Diamond Sponsor
- ❖ Opportunity to showcase Sponsor products at event

## Gold Sponsor - \$7,500 (4 available)

- ❖ Sponsor logo listed in event program as Gold Sponsor
- ❖ Sponsor logo listed on sponsor board as Gold Sponsor
- ❖ Sponsor will receive a half-page advertisement in program

- ❖ Sponsor logo listed on the sponsor page of the *Croquet & Cocktails* website
- ❖ Sponsor name listed on 200 event posters
- ❖ Ten tickets (10) to attend *Croquet & Cocktails*
- ❖ Opportunity to have One (1) Croquet team of two (2) to play at the event
- ❖ Sponsor recognition on stage during program at *Croquet & Cocktails*
- ❖ Sponsor logo listed on Facebook page as Gold Sponsor
- ❖ Sponsor name listed on (2000) invitations mailed to prominent households and businesses and all print materials as Gold Sponsor

#### **Silver Sponsor - \$5,000 (5 available)**

- ❖ Sponsor logo listed in event program as Silver Sponsor
- ❖ Sponsor logo listed on the sponsor board as Silver Sponsor
- ❖ Sponsor will receive a quarter page advertisement in program
- ❖ Sponsor logo listed on the sponsor page of the *Croquet & Cocktails* website
- ❖ Sponsor name listed on 200 event posters
- ❖ Eight tickets (8) to attend *Croquet & Cocktails*
- ❖ Opportunity to have One (1) Croquet team of two (2) to play at the event
- ❖ Sponsor recognition on stage during program at *Croquet & Cocktails*
- ❖ Sponsor logo listed on Facebook page as Silver Sponsor
- ❖ Sponsor name listed on (2000) invitations mailed to prominent households and businesses and all print materials as Silver Sponsor

#### **Bronze Sponsor - \$2,500 (10 available)**

- ❖ Sponsor name listed in the event program
- ❖ Sponsor name listed on the *Croquet & Cocktails* website as a Bronze Sponsor
- ❖ Sponsor recognition on stage during program at *Croquet & Cocktails*
- ❖ Sponsor name listed on 200 event posters
- ❖ Six tickets (6) to attend *Croquet & Cocktails*
- ❖ Sponsor logo listed on Facebook page as Bronze Sponsor

#### **Hope Sponsor - \$1,200 (15 available)**

- ❖ Sponsor name listed in the event program
- ❖ Sponsor name listed on the *Croquet & Cocktails* website as a Hope Sponsor
- ❖ Sponsor recognition on stage during program at *Croquet & Cocktails*
- ❖ Four tickets (4) to attend *Croquet & Cocktails*
- ❖ Sponsor logo listed on Facebook page as Bronze Sponsor

#### **Program Sponsor - \$500 (unlimited)**

- ❖ Sponsor name listed in the event program as a Program Sponsor
- ❖ Sponsor name listed on the *Croquet & Cocktails* website as a Program Sponsor
- ❖ Two tickets (2) to attend *Croquet & Cocktails*
- ❖ Sponsor logo listed on Facebook page as Program Sponsor

#### **Donations**

❖ All donations are accepted if you do not wish to donate one of the amounts listed.



## Sponsor Opportunities

The American Cancer Society offers a variety of sponsorship opportunities for local businesses, corporations, organizations, and individuals to participate in the event. Each of these packages can be in memory or in honor of a special person who has or has had cancer.

Once you have chosen your sponsorship package, please return to the American Cancer Society office via regular mail or e-mail. To meet publication deadlines, a commitment is encouraged no later than Friday, March 6, 2020. All payments should be completed and processed by the event, Sunday, April 26, 2020.

Thank you for supporting the Croquet & Cocktails event! Please indicate your sponsorship level below:

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|--|---|
| <input type="checkbox"/> Presenting Sponsor \$15,000 | <input type="checkbox"/> Diamond Sponsor \$10,000 |
| <input type="checkbox"/> Gold Sponsor \$7,500        | <input type="checkbox"/> Silver Sponsor \$5,000   |
| <input type="checkbox"/> Bronze Sponsor \$2,500      | <input type="checkbox"/> Hope Sponsor \$1,200     |
| <input type="checkbox"/> Program Sponsor \$500       | <input type="checkbox"/> Donation                 |

Check Enclosed: \$ \_\_\_\_\_ **Payable to: American Cancer Society** Tax ID# 13-1788491

Credit Card (Please Check One):  VISA  MasterCard  American Express  Discover

Name as it appears on Card: \_\_\_\_\_

Card No.: \_\_\_\_\_ Exp. \_\_\_\_\_ Date: \_\_\_\_\_

Cardholder Signature: \_\_\_\_\_

Mailing Address on Card: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Donor Name: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Work Phone: \_\_\_\_\_ Cell Phone \_\_\_\_\_

Email \_\_\_\_\_

For more information, please contact Robin Johns, American Cancer Society at 251.414.1305 or email at [robin.johns@cancer.org](mailto:robin.johns@cancer.org).

**Mail your payment to:** Croquet & Cocktails, American Cancer Society  
1110 Montlimar Drive, Ste 420, Mobile, AL 36609